

Warmth on Prescription

Engaging NHS practitioners on referring their patients to housing retrofit schemes



Trio lead

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Trio members

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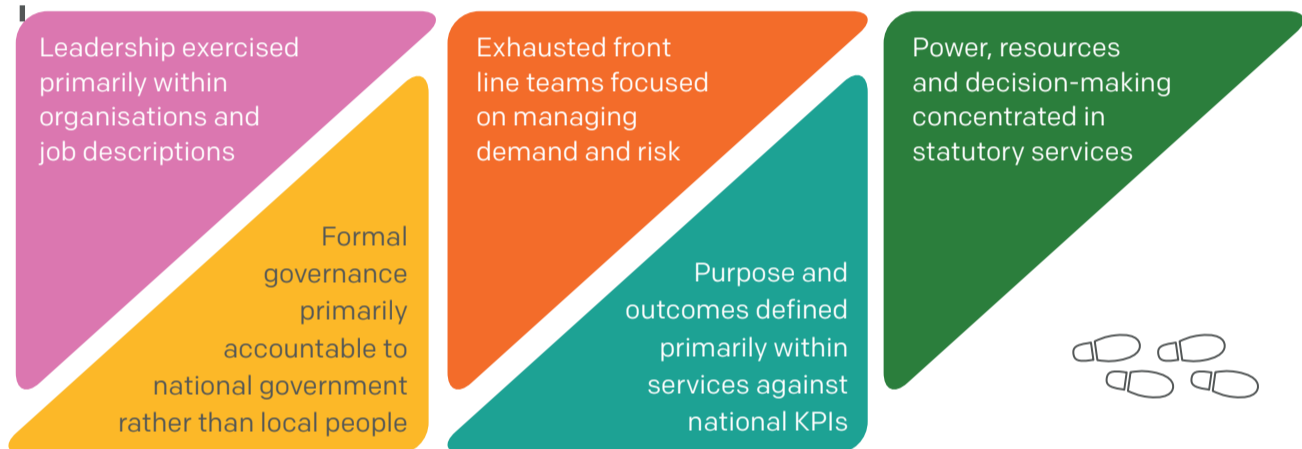
Start Unawareness Frustrated Wasted opportunity

Our starting point

We know that poor housing conditions led to the death of 2-year-old Awaab Ishak in Rochdale. Fully funded housing retrofit schemes are currently available for housing improvements, and NHS referrals automatically qualify patients with respiratory, cardiovascular, mobility, and immunosuppression conditions. We can improve healthcare professionals' understanding of what support is available through housing retrofit schemes.

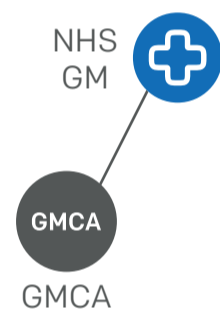


System barriers



Our system shifting trio

Trio members are experts in their fields and recognise collaboration is key. They aim to work with frontline emergency services (Fire, Police, Ambulance) to make a positive impact in the future.



Lightbulb moments

The power of storytelling, by speaking from the heart and including real life examples to illustrate the problem rather than just a factual or professional approach

Learning that colleagues within GMCA and partner organisations were trying to deliver similar projects but also facing similar barriers.

Prevention is the key to reducing health inequalities and reducing demand on stretched services which would allow them to focus on those in greatest need.



Our biggest challenges

NHS GM was placed under formal NHS England undertakings, requiring additional processes that caused long recruitment lead times, delaying recruitment to an important project manager role for this work. However, through Trio's perseverance and promotion of the scheme, recruitment successfully progressed.

Our insights and breakthrough

Inspired: Spoke from the heart, sharing real stories.

Connected: Built stronger relationships with colleagues in other organisations.

Empowered: Persisted in presenting our case to senior officers.

Hopeful: The new Project Manager will make a significant impact quickly.



Prevention is the key to reducing health inequalities.



Next Steps

- Upskill the new Project Manager.
- Build strong relationships with primary and secondary care teams.
- Use health, housing, and geographical data to prioritise patient cohorts.
- Educate NHS colleagues on referring into the Retrofit Portal.



Now

Pleased

Grateful

Optimistic



A strategic partnership between Innovation Unit and Greater Manchester Combined Authority